



How the Green-Lining of the Pandemic is Increasing Interest in Horticulture

Santa Fe Garden Club
April 7, 2021



Anticipated Outcomes From This Program

- Learn about Seed Your Future
- Learn about the GCA partnership with Seed Your Future
- Learn about the research on awareness of horticulture in the US
- Understand the “green-lining” to the global health challenge.
- Learn 15 youth engagement ideas for your club
- Jump on board the **#NatureNeverCloses** and **#YearOfPlantPower** movements
- Get access to free resources



A photograph of two young girls standing outdoors at what appears to be a community garden or farm. The girl on the left has long brown hair and is wearing a denim jacket. The girl on the right has dark hair in pigtails, wears glasses, and a blue t-shirt. They are both smiling and holding a blue plastic basket filled with ripe red strawberries. The girl on the right is also holding a small white cloth. In the background, there are various garden beds, blue water containers, and a sign that reads 'Welcome to our Farm'. The text 'EVERYONE UNDERSTANDS AND VALUES THE IMPORTANCE OF PLANTS ...' is overlaid in white capital letters across the center of the image.

**EVERYONE UNDERSTANDS AND
VALUES THE IMPORTANCE OF
PLANTS ...**



**PLANT-
BLINDNESS**

PLANT-APATHY



PLANT-BLINDNESS

Impact



Third Grader's Plant Blindness Cured











**... AND
THE PEOPLE WHO WORK IN THE
ART, SCIENCE, TECHNOLOGY
AND BUSINESS OF
HORTICULTURE.**

A young man and a woman are standing in a lush garden, smiling and looking at each other. The man is holding a very large, green leaf in front of him. The woman is leaning forward, also looking at the leaf. The background is filled with various green plants and trees. The text "WHERE PARENTS AND EDUCATORS ENCOURAGE HORTICULTURE AS A CAREER AND NOT SHY AWAY FROM IT." is overlaid in white, bold, sans-serif font.

**WHERE PARENTS AND
EDUCATORS ENCOURAGE
HORTICULTURE AS A
CAREER AND NOT SHY
AWAY FROM IT.**



**SEED YOUR
FUTURE**



**WHERE HORTICULTURE IS VIEWED AS A
VITAL, VIABLE, AND DIVERSE
CAREER PATH.**



GOT LABOR?

39%

OF ALL GREEN-COLLAR JOBS
WILL GO UNFILLED THIS YEAR

FIND OUT WHAT WE ARE
DOING TO INSPIRE THE
NEXT GENERATION - YOU!
#FUTUREGREENCOLLAR WORKERS!

BLOOM!
Powered by Seed Your Future



SEED YOUR
FUTURE

WeAreBloom.org

SeedYourFuture.org

Green-Lining?



Seed Your Future

Our Mission:

Promote horticulture and inspire people to pursue careers working with plants.





SEED YOUR **FUTURE**

Promoting Horticulture in the US



Thanks to the following organizations for providing footage used in this video:

Bowles Farming Company, Inc., for tomato harvest drone footage;

Hort Americas, LLC, for Purdue University LED research footage; and

Skyris Imaging for hops drone footage.

“Light And Day/Reach For The Sun”

Performed by The Polyphonic Spree

Under license from The Bicycle Music Company

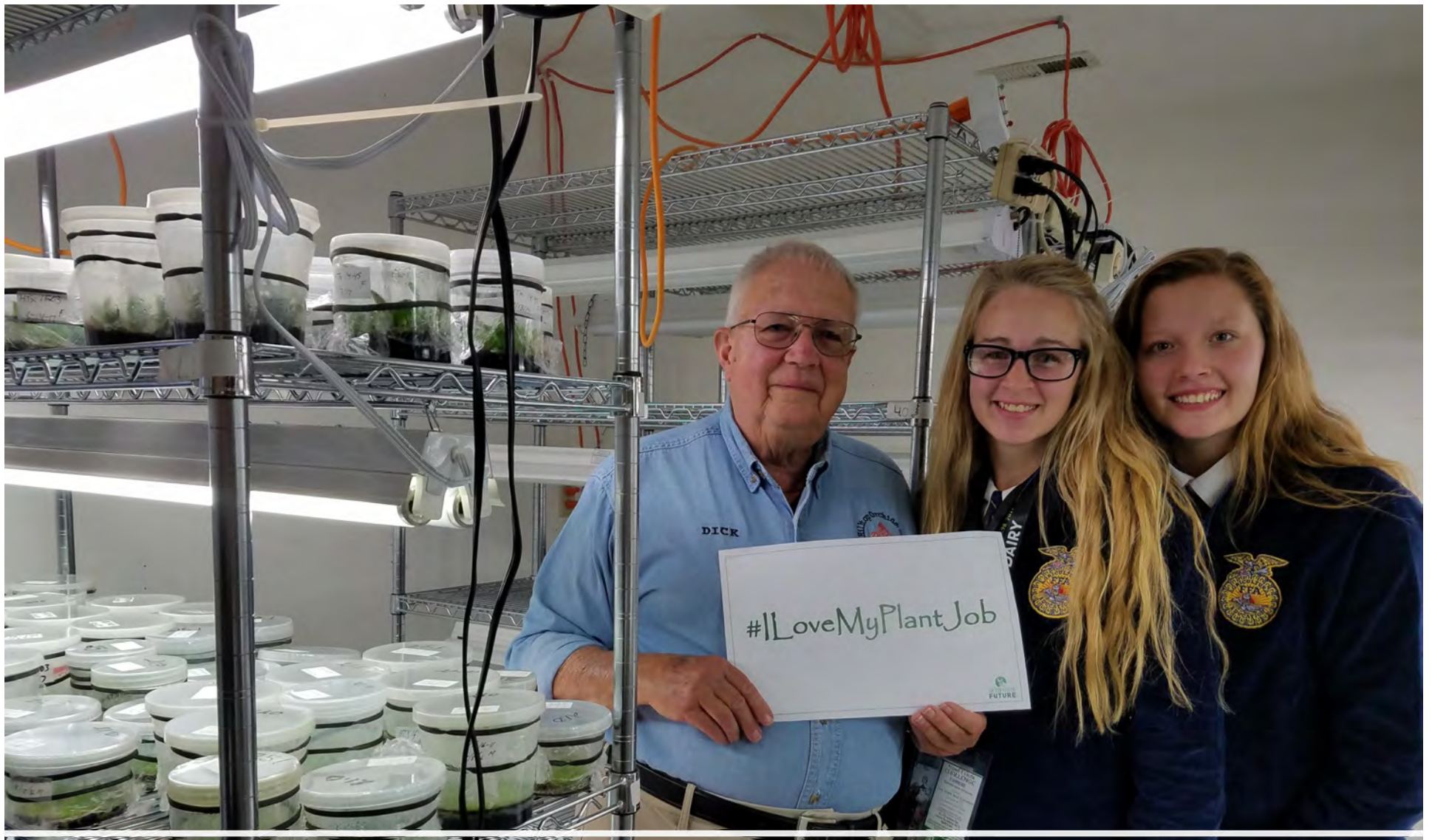
Who Is Seed Your Future?



Foundation of Research

- 🌱 Phase 1 – Internal to the industry
 - Industry challenges
 - What they tell people
- 🌱 Phase 2 – General Public (adults)
 - Awareness of horticulture
 - Attitudes about horticulture careers
- 🌱 Phase 3 – Middle schoolers, their parents, their teachers, their school guidance counselors
 - Survey
 - Focus Groups



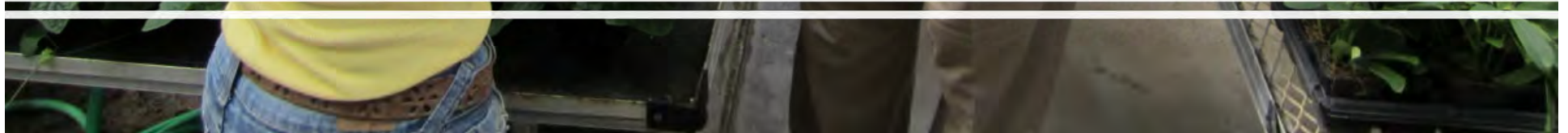


RECRUITING TALENT IS THE #1 ISSUE FOR EMPLOYERS





**MAJORITY DON'T KNOW OR
UNDERSTAND HORTICULTURE**





STEREOTYPES

Phase 3

Focus Groups

- 🌱 7th and 8th graders
- 🌱 Parents
- 🌱 Teachers
- 🌱 School Counselors
- 🌱 Testing
 - 🌱 Words
 - 🌱 Phrases
 - 🌱 Imagery
 - 🌱 Etc.





Career Attributes

Focus Groups

- Do something they are passionate about or really enjoy
- Be creative and see the impact of their work
- Do something that makes a positive impact on the world



MARKETING

Horticulture is Weird — Plantology is Cool!

#ILoveMyPlantJob
#SeedYourFuture
#FutureGreenCollar
#AmoMiTrabajoDePlantas
#ILoveMyPlantJob





TEACHERS



PARENTS





COUNSELORS

Campaign Imperatives

- 🌱 Use words that resonate
- 🌱 Use messages that describe how horticulture can impact or affect change
- 🌱 Stress diversity of jobs
- 🌱 Highlight job availability
- 🌱 Tell the story with the right imagery and spokespeople
- 🌱 Give tools to teachers and youth program leaders to help them incorporate into existing curriculum.







K-5

Demos/educational Materials

Teachers

Teachers Home
Lessons and Ideas
Books and Authors
Top Teaching Blog
Teacher's Tool Kit
Student Activities

The Teacher Store
Book Clubs
Book Fairs
Scholastic Education
Classroom Magazines

About Us

BLOOM!
Powered by Seed Your Future

**Lessons and Activities
About Horticulture**
Science & ELA Standards-Aligned
Grades 6-8

CLASSROOM MATERIALS

DIGITAL LEARNING MODULE

STUDENT CONTEST & SWEEPSTAKES

Turnkey Teaching Resources



LESSON PLAN

Connecting With Nature

Grades 6-8



LESSON PLAN

Who's Who in Horticulture

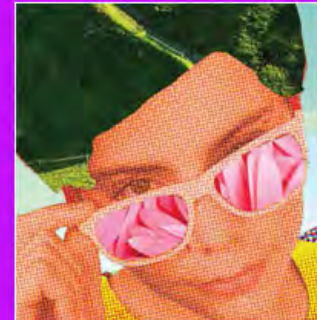
Grades 6-8



LESSON PLAN

Plant Purpose and Placement

Grades 6-8



PRINTABLE

Student Magazine

Grades 6-8



Natural Disruptive Scenarios Activity Sheet

Grades 6-8



Green-Collar Careers Research Activity Sheet

Grades 6-8



Plant Purposes Research Activity Sheet

Grades 6-8



PRINTABLE

Classroom Poster

Grades 6-8

Plant Power Digital Learning Module

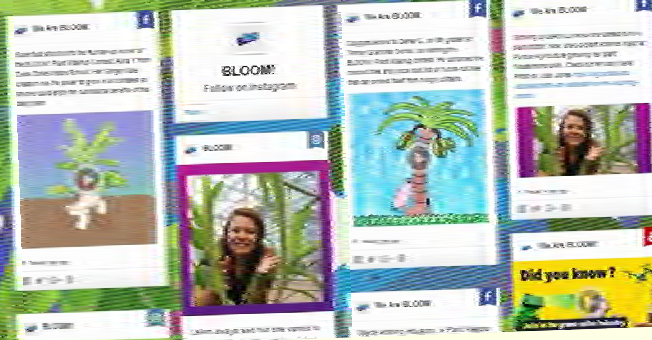
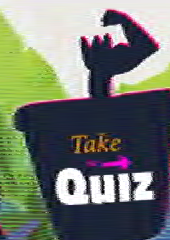
Students will use a video, digital interactive, and quiz to delve deeper into the world of horticulture.



[Enter the Learning Module](#)

BLOOM!

WHAT'S YOUR **PLANT POWER**





Digital Student Magazine



Landscape Architect

Designs outdoor spaces for homes, cities, and businesses. Trained in horticulture, urban planning, and architectural practices.



Urban Forester

Works for a city or company to keep trees trimmed and healthy. Provides urban trees with the special maintenance they need.



Florist

Brings beauty and delight to people. Designs and creates floral arrangements for many occasions.



Hydroponics Specialist

Grows plants in liquid without soil—so the plants can stay free of all soil diseases!



Drone Pilot

On the cutting edge of tech! Navigates drones to manage and grow plants in fields and forests.



Botanist

The ultimate expert on plant biology. Studies the power of plants and teaches, conducts research, or advises businesses.



Greenhouse Grower

Grows food and other plants in the controlled atmosphere of a greenhouse—no need to battle the weather!



Natural Lands Manager

Manages, protects, and conserves our lands, streams, and wetlands. Works with others to ensure a healthy future for Earth.



Career Profiles



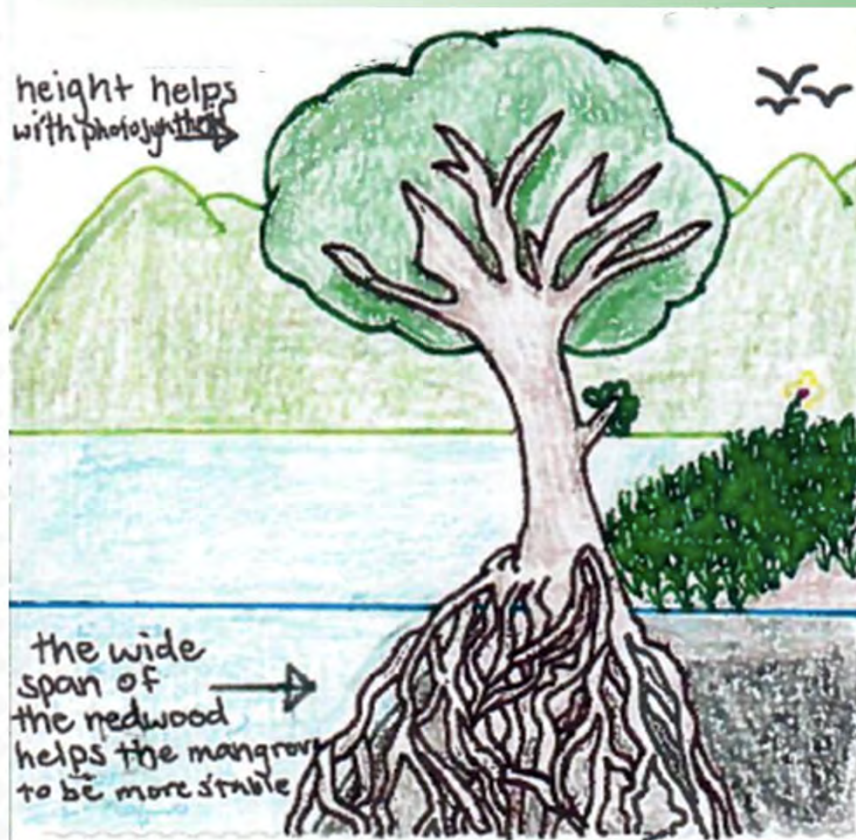
Videos YouTube - WeAreBLOOM





2020 Plant Mash-Up! Contest

Plant Mash-Up: Coast Redwood & Mangrove



Grand Prize Winner

Challenge: Carbon Dioxide and Water Pollution

"The redwood and mangrove tree can be very beneficial to each other. The mangrove and redwood trees are some of the best carbon holders. Mangroves also help to purify the water around them and stop erosion. Mangroves also do not need fresh water, so you would not need to water them. The redwood would help to expand the root system to stop more erosion and expand the lifespan of the tree."

Lái L., 7th grade, Honolulu, HI

SeedYourFuture.org

QUESTION #1

The beachside community wants to prevent erosion with plants whose roots dig deep into the sand and soil. Which two plants would help this community?

Click card to
add into place

Click card to
add into place



BEACHGRASS



CATTAIL



CEIBA TREES



EMORY OAK



FOUNTAIN GRASS



MARIGOLD



POND WEED



RADISHES



SILVERLEAF OAK



SOUTHERN BAYBERRY



SUMMERSWEET



TREE FERNS

Career Exploration Tool

The screenshot shows a web browser window with the URL <https://www.seedyourfuture.org/careers>. The website has a green header with navigation links: ABOUT, OUR WORK, RESOURCES, BLOG, JOIN US, and DONATE. Below this is a secondary navigation bar with links: HORTICULTURE CAREERS, SCHOLARSHIPS AND INTERNSHIPS, BLOOM!, HORTICULTURE CAMPS, and WHERE TO STUDY. The main content area is titled "Horticulture Careers" and includes a search bar and a list of careers on the left. The list includes: Horticulture Careers, Aeroculture Specialist, Agricultural Engineer, Application Designer, Aquaculture Specialist, Aquatic Botanist, and Arborist. The main text describes horticulture as the art, technology, business, and science of plants, and provides information on how to explore career pathways. The footer shows the website name and copyright year.

File Edit View History Bookmarks Tools Help

Horticulture Careers - Seed Your Future

https://www.seedyourfuture.org/careers

ABOUT OUR WORK RESOURCES BLOG JOIN US DONATE

HORTICULTURE CAREERS SCHOLARSHIPS AND INTERNSHIPS BLOOM! HORTICULTURE CAMPS WHERE TO STUDY

LIST OF CAREERS

Horticulture Careers

Aeroculture Specialist

Agricultural Engineer

Application Designer

Aquaculture Specialist

Aquatic Botanist

Arborist

Horticulture Careers

Horticulture is the **art, technology, business and science of plants**. It is the food we eat, the landscapes we live and play in, the environments we thrive in. It is the business of managing and using what we grow, while maintaining the health of our soil, air, and water, and the well-being of our children, our communities, and our world. In short - it's all about plants!

There are hundreds of career pathways. Here are some of them to get you started exploring. Click on your interest below to show a list of plant careers in that area. And, at the left is an alphabetical list of careers in horticulture. Click on any one of them to learn more.

If you are interested in...

filling our tables with food that is safe and
experimenting and the wonder of knowing

www.SeedYourFuture.org © 2021

Plant Cytologist



A plant cytologist is a scientist who studies plant cells, especially their appearance and structure, and their effects on each other and their environment.

TRAINING/EDUCATION NEEDED

The minimum education requirement is a Bachelor's degree.

WHERE TO STUDY

For 2- and 4-year college and university programs across the country, visit our [Where to Study](#) page.

SALARY EXPECTATIONS

In December 2018, the median yearly salary for a plant cytologist was \$75,703, according to [Salary.com](#). For more information, visit [Study.com's Cytologist Profile](#).

PROFESSIONAL ORGANIZATIONS AND ASSOCIATIONS

- [American Society for Cyrotechnology](#)
- [American Society for Horticultural Science](#)
- [American Society of Cytopathology](#)
- [Botanical Society of America](#)

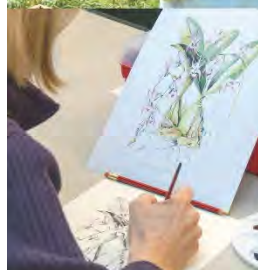
VIDEOS AND TESTIMONIALS

Learn how Dominique Laqué, JBEI's Director of Cell Wall Engineering believes that through the study of cytology, we can improve bioenergy crops, which are used to make biofuels.





PLANT CAREER EXPLORATION



If you are interested in experimenting and the wonder of knowing our world:

- Agricultural Engineer
- Aquatic Botanist
- Chemist
- Educator
- Entomologist
- Floriculturist
- Food Scientist
- Geneticist
- Olericulturist
- Plant Breeder
- Plant Cytologist
- Plant Ecologist
- Plant Morphologist
- Plant Pathologist
- Plant Physiologist
- Plant Taxonomist
- Pomologist
- Researcher
- Technician



If you are interested in serving and supporting people:

- Business Marketing Specialist
- Extension Agent
- Florist
- Floral Designer
- Gardener
- Groundskeeper
- Horticultural Therapist
- Landscape Architect
- Landscape Contractor
- Landscape Designer
- Lawn Care Specialist
- Produce Marketer
- Sales
- Teacher



If you love technology:

- Application Designer
- Drone Specialist
- Greenhouse Engineer
- Industrial Engineer
- Irrigation Specialist
- Landscape Engineer
- Robotics Designer
- Robotics Engineer
- Technician
- Information Technology Specialist



If you want to be an entrepreneur and own your own business, you might build a business in:

- Aeroponics
- Aquaponics
- Farming
- Greenhouse
- Intiorscape Design
- Landscape
- Lawn Care
- Landscape Design
- Hydroponics
- Urban Farming



If you are an artist:

- Floral Designer
- Graphic Designer
- Illustrator
- Photographer
- Landscape Designer
- Intiorscape Designer



If you love to write:

- Social Media Strategist
- Garden Writer
- PR Specialist
- Blogger



For more information or questions, please visit:
SeedYourFuture.org/Careers

Where to Study

The screenshot shows a web browser window displaying the 'Where to Study' page on the website <https://www.seedyourfuture.org/where-to-study>. The browser's address bar shows the URL, and the page title is 'Where To Study - Seed Your Future'. The website's navigation bar includes links for ABOUT, OUR WORK, RESOURCES, BLOG, JOIN US, and DONATE. A large green button labeled 'WHERE TO STUDY' is prominently displayed in the center of the page. Below this button, a horizontal menu contains links for HORTICULTURE CAREERS, SCHOLARSHIPS AND INTERNSHIPS, BLOOM!, HORTICULTURE CAMPS, and WHERE TO STUDY (which is highlighted in green). The main content area lists four bullet points: pursuing a certificate or Bachelor's, Master's, or Doctorate degree from a Four-year Institution; pursuing a certificate or Associate's degree from a Two-year Institution; participating in a horticulture camp; and scholarship opportunities. The bottom of the page shows a Windows taskbar with various application icons and a system clock indicating 8:24 PM on 3/8/2019.

File Edit View History Bookmarks Tools Help

Where To Study - Seed Your Future

<https://www.seedyourfuture.org/where-to-study>

ABOUT OUR WORK RESOURCES BLOG JOIN US DONATE

WHERE TO STUDY

HORTICULTURE CAREERS SCHOLARSHIPS AND INTERNSHIPS BLOOM! HORTICULTURE CAMPS WHERE TO STUDY

- Pursue a certificate or Bachelor's, Master's, or Doctorate degree from a Four-year Institution. (See list below sorted by state.)
- Pursue a certificate or Associate's degree from a Two-year Institution. (See list below sorted by state.)
- Participate in a **horticulture camp** for middle school, high school, or college students.
- Scholarship Opportunities!
 - Many organizations and businesses offer scholarships to study horticulture, gardening, floriculture, landscape design, urban gardening, and many more options in the world of plants! Some scholarships are for formal education at colleges and universities, others are continuing education and certification programs. Check out our **scholarship resources**.

8:24 PM 3/8/2019

Where to Study

File Edit View History Bookmarks Tools Help

Where To Study - Seed Your Future



https://www.seedyourfuture.org/where-to-study



Search



ABOUT

OUR WORK

RESOURCES



BLOG

JOIN US

DONATE

State	Four-Year Institutions	Two-Year Institutions
Alabama	Alabama A&M University Auburn University Tuskegee University	Calhoun Community College Faulkner State Community College Gadsden State Community College Wallace State Community College
Arkansas	Arkansas State University University of Arkansas University of Arkansas at Pine Bluff	Arkansas State University Beebe Cossatot Community College North Arkansas College Northwest Arkansas Community College Phillips Community College
Arizona	University of Arizona	Arizona Western Central Arizona College Diné College Yavapai College
Alaska	University of Alaska Fairbanks	



Type here to search



8:25 PM

3/8/2019



Scholarships and Internships

File Edit View History Bookmarks Tools Help

Scholarships and internships - X

https://www.seedyourfuture.org/scholarships_and_internships

ABOUT OUR WORK RESOURCES BLOG JOIN US DONATE

HORTICULTURE CAREERS SCHOLARSHIPS AND INTERNSHIPS BLOOM! HORTICULTURE CAMPS WHERE TO STUDY

Many organizations and businesses offer scholarships to study horticulture, gardening, floriculture, landscape design, urban gardening, and many more options in the world of plants! Some scholarships are for formal education at colleges and universities, others are continuing education and certification programs. Check out the offerings below.

Have a scholarship or internship you want to list? [Contact us today!](#)

American Floral Endowment (AFE)

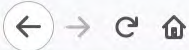
AFE awards scholarships for floriculture and horticulture students, and also provides internship opportunities before graduation. There are more than 20 scholarships awarded annually, and three separate paid internships (with scholarships of up to \$6,000) for those interested in commercial production, retail floral operations, and wholesale/distribution channels. Scholarships are intended for sophomore through graduate level college students pursuing degrees in floriculture and horticultural fields only.

Learn more about [American Floral Endowment Scholarships](#).

Horticulture Camps

File Edit View History Bookmarks Tools Help

Horticulture Camps - Seed Your Future X



https://www.seedyourfuture.org/horticulture_camps



Search



ABOUT

OUR WORK

RESOURCES



BLOG

JOIN US

DONATE



CAMP TURF

Camp Turf is a two week residential academy hosted by Oklahoma State University - Stillwater for



GROW & DESIGN HORTICULTURE CAMP

The Grow & Design Horticulture Camp of the



HORTICULTURAL SCIENCE SUMMER INSTITUTE (HSSI)

HSSI is a week-long camp at North Carolina State



Type here to search



Career Videos

File Edit View History Bookmarks Tools Help

Horticulture Camps - Seed Your Future (4) We Are BLOOM! - YouTube +

https://www.youtube.com/channel/UCFcl6c1... Recommendation 120% Search

YouTube Search

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT

PLANT PEOPLE ARE THE BEST 1:27
BLOOM!: The Rescuer
168 views • 7 months ago

TAKE THE QUIZ TO FIND OUT 0:39
BLOOM! | The Power of Plant Science
46 views • 8 months ago

Nicole Sherry Head Groundskeeper for the Baltimore Orioles 2:06
BLOOM! | Baltimore Orioles Plant Power
1.1K views • 8 months ago

ver to planet 0:40
BLOOM! | Planet of the Trees
51 views • 8 months ago

To create unique scents, scientists seek out rare and fragrant plants such as... 0:46
BLOOM! | Flower Powered

HYDROPONICS SPECIALISTS Give the POWER to do more with less. 0:47
BLOOM! | Water Powered

Did you know? Jobs in the green collar industry can help drive the economy. 0:45
BLOOM! | Green collar jobs

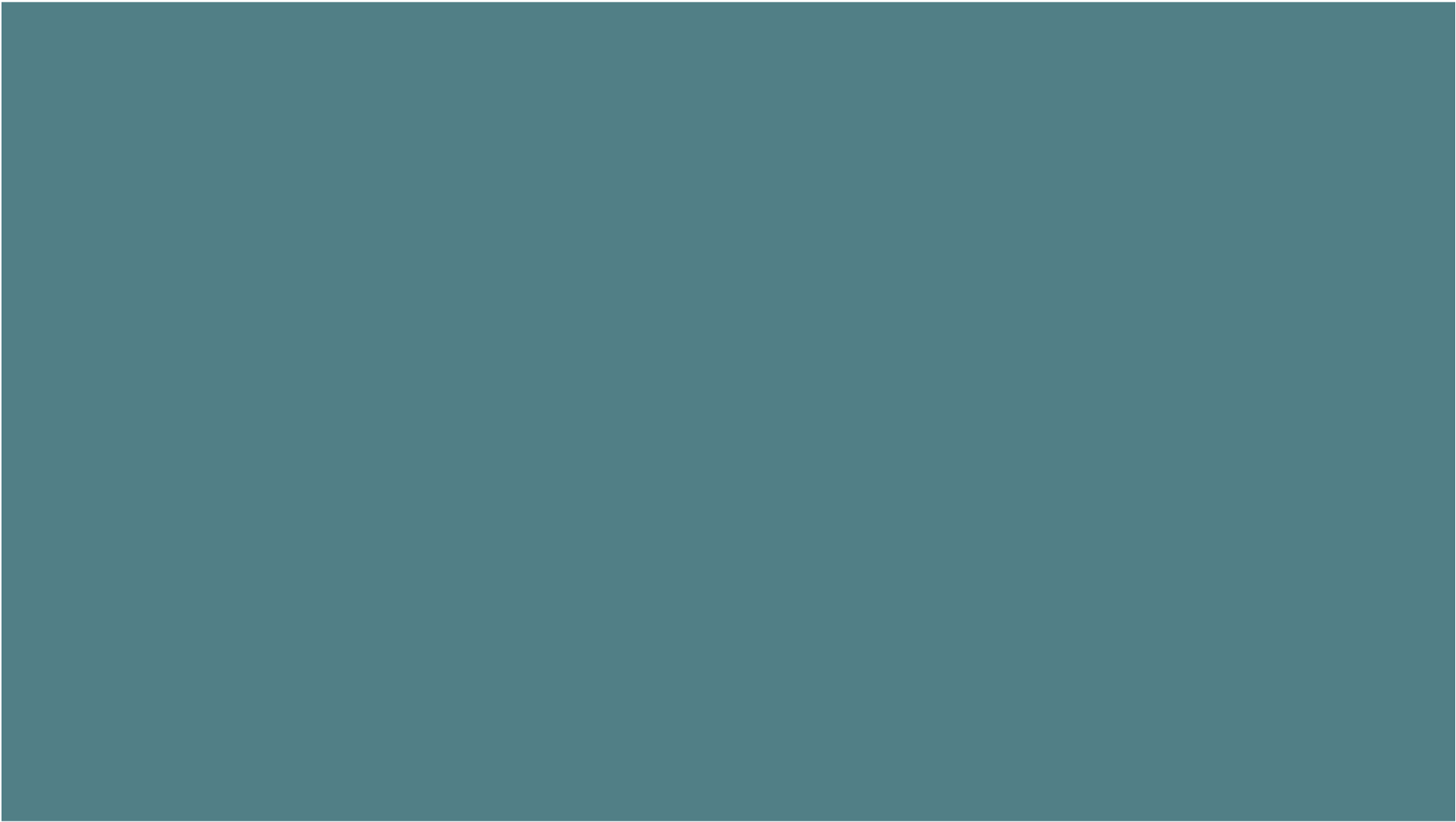
PLANT KEEPER 2:20
BLOOM! | Plant Keeper Power

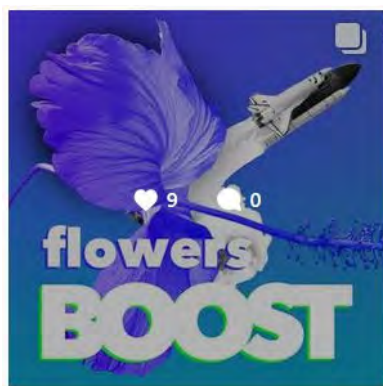
Type here to search

8:29 PM 3/8/2019 123

Horticulture Heroes







BOOM! Plant Mash-Up!

ALAMEDA COUNTY FAIR CONTEST



"Garnoroot: Coneflower & Garlic Hybrid"

"My plant is called 'Garnoroot'. It has the flowers of coneflower and roots of garlic. It can benefit others because the aroma of the flowers can calm people and give them a sense of peace. The liquid that spills when the bulb is cut open can be drunk to cure sickness and disease and you can rub the liquid on wounds to reduce swelling, redness, burns, and discoloration."

Sahana G., 7th grade.



FIBERS FROM PLANTS

like cotton, hemp, flax are used to create
FABRICS FOR CLOTHING.



A heart of spinach?

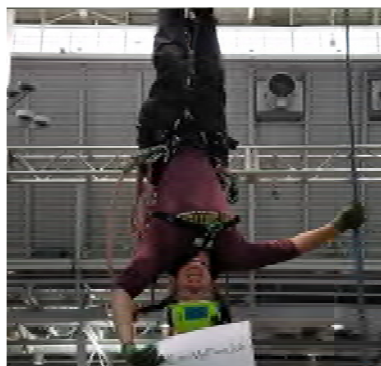
SCIENTISTS USED THE PLANT TO GROW A VASCULAR SYSTEM THAT
could help repair damaged organs.

Horticulture contributes

196 & 2
BILLION DOLLARS & MILLION JOBS

TO THE U.S. ECONOMY ANNUALLY.







**Join us in making 2020
The Year of the Plant**
SeedYourFuture.org




SEED YOUR
FUTURE.

#YearOfThePlant

A photograph of a person with long blonde hair, wearing a white t-shirt, a red and black plaid skirt, and a grey cap, standing in a dense forest. The person is seen from behind, with their arms outstretched horizontally. They are standing on a fallen log. The forest is filled with tall, thin trees, and sunlight filters through the canopy. The overall mood is peaceful and connected to nature.

#NatureNeverCloses



SEED YOUR
FUTURE®

No Distancing Required
#NatureNeverCloses



SEED YOUR
FUTURE.



**When Times Are Chard...
Remember
#NatureNeverCloses**



SEED YOUR
FUTURE®



SEED YOUR
FUTURE.



Lettuce Celebrate!
#NatureNeverCloses

Welcome to

THE SURPRISING WORLD of HORTICULTURE

Plants and the green-collar industry that thrives on them are powering our lives in innovative and sometimes unexpected ways.



FIND YOUR PLANT POWER at WeAreBLOOM.org

brought to you by SEED YOUR FUTURE



seedyourfuture

Seed Your Future

03/18/2020 10:30 am
(America/New_York)

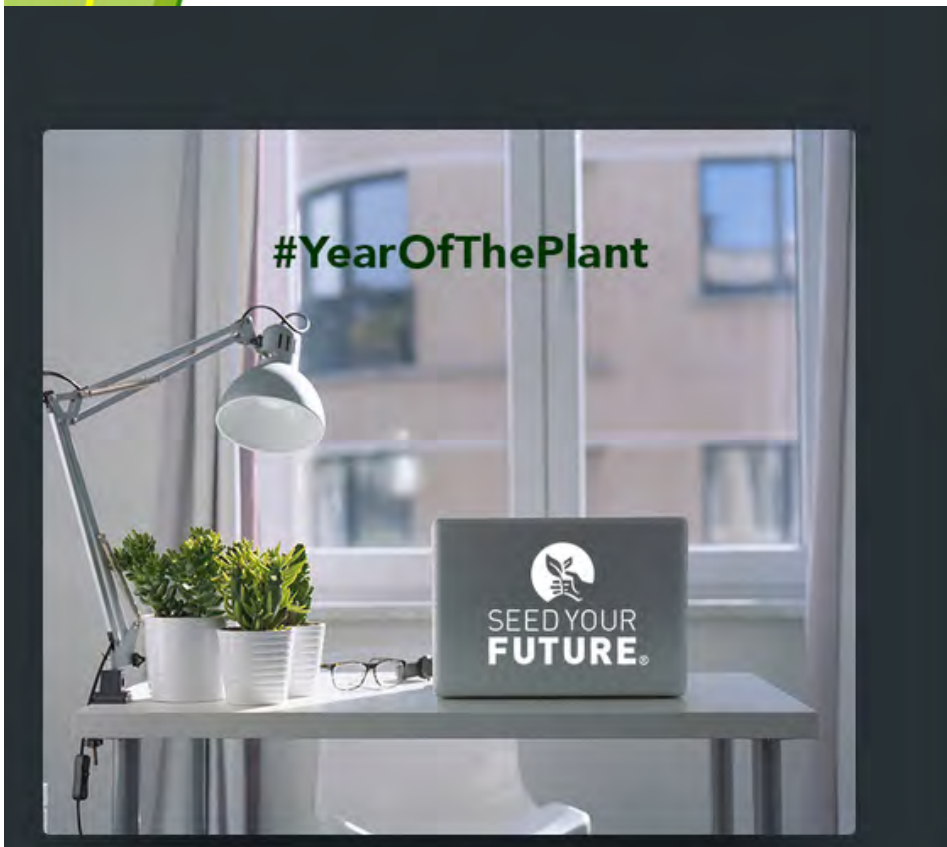
Trash bins starting to overflow with all the eating at home? Make some room and start your own #compost pile. You'll be amazed by the #plantpower!

.
. .

#SeedYourFuture #YearOfThePlant #composting #zerowaste
#reducereuserecycle #plants



This media will be automatically posted to Instagram.



seedyourfuture

Seed Your Future

03/16/2020 2:00 pm
(America/New_York)

Find yourself working from home? Studies show that having #plants around you lift your mood. We need the power of plants even more when we're stuck inside.

.
. .
. .

#SeedYourFuture #PlantPower #Health #Telework #Teleworking
#YearOfThePlant



This media will be automatically posted to Instagram.



seedyourfuture

Seed Your Future

03/19/2020 10:00 am
(America/New_York)

Don't get the stir crazies! Go on a family #planthunt in your own backyard, balcony or even inside your house. Help kids identify plants - or things made from plants. They might be surprised at the #plantpower around them.

•
•
•

#naturenevercloses #seedyourfuture #plants #nature

⚡ *This media will be automatically posted to Instagram.*



seedyourfuture

Seed Your Future

03/27/2020 10:00 am
(America/New_York)

Spending time outside in nature does wonders for everyone. During these challenging times it's more important than ever.

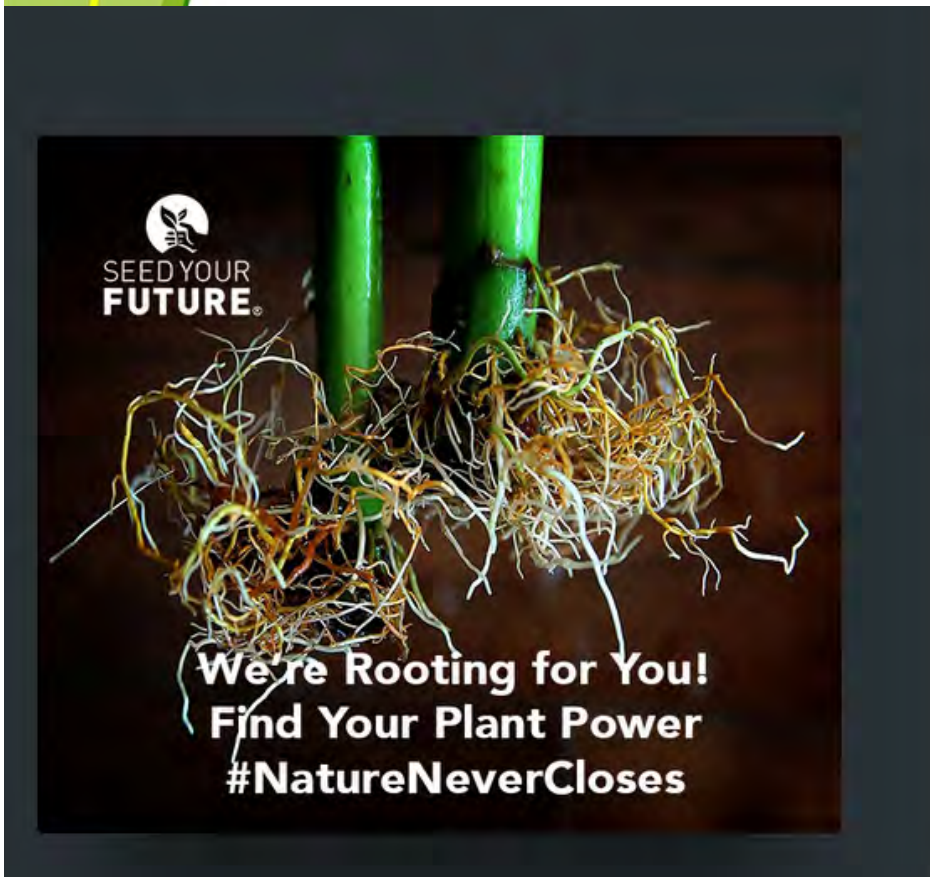
#NatureNeverCloses

-
-
-

#SeedYourFuture #YearOfThePlant #FlowerPower #PlantPower



This media will be automatically posted to Instagram.



seedyourfuture

Seed Your Future

03/31/2020 1:25 pm

(America/New_York)

In another era of crisis, people were inspired to action and grew their own vegetable gardens. We're rooting for you to get a "victory" and find your #plantpower!

#NatureNeverCloses #SeedYourFuture #YearOfThePlant #TeamFNV
#horticulture #gardening #gardens

⚡ This media will be automatically posted to Instagram.



seedyourfuture
Seed Your Future

04/13/2020 1:50 pm
(America/New_York)

Ah flowers... we think of you every DAISY. 🌼

•
•
•

#FlowerPower #PlantPower #NatureNeverCloses #YearOfThePlant
#SeedYourFuture

⚡ *This media will be automatically posted to Instagram.*



seedyourfuture

Seed Your Future

05/06/2020 3:25 pm

(America/New_York)

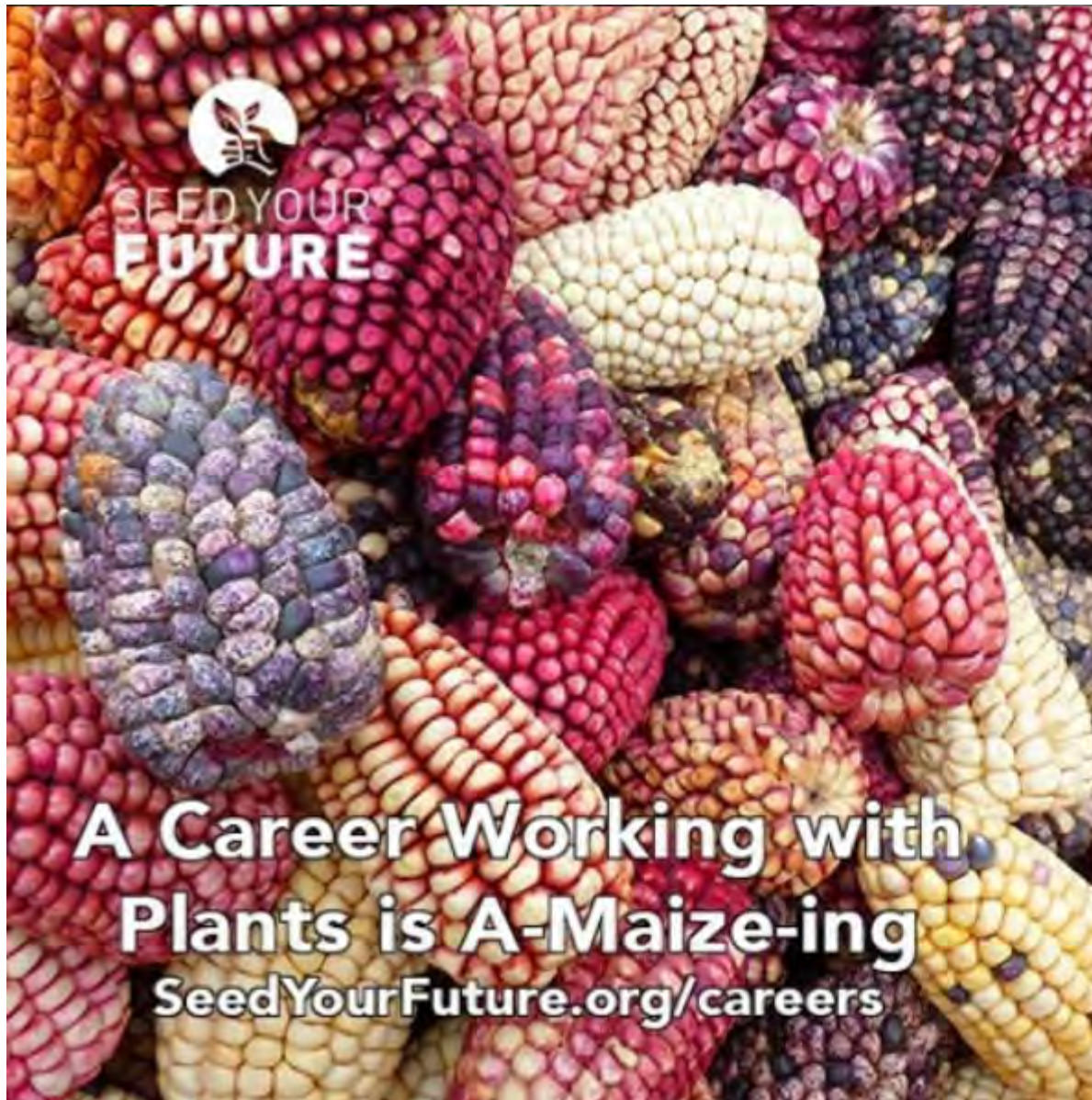
"I hope that while so many people are out smelling the flowers, someone is taking the time to plant some." - Herbert Rappaport. We know who's planting flowers - all of the #greencollar pros who tell us #ILoveMyPlantJob!

.
. .
.

#NatureNeverCloses #yearoftheplant #plantpower #SeedYourFuture



This media will be automatically posted to Instagram.



seedyourfuture



seedyourfuture Looking for something more? You'll be a-MAIZED by the 140 different careers across the art, science, business, education & technology of plants! Find your new #plantpower. (Link on image & in bio.)

#plants #yearoftheplant
#seedyourfuture #nature
#naturenevercloses #greencollar
#ILoveMyPlantJob

21w




Liked by seoyoder and 39 others

OCTOBER 23, 2020



Add a comment...

Post



COVID-19 inspires global surge of interest in home farming

In the pandemic age, gardening blooms in the Berkshires

Gardens Have Pulled America Out of Some of Its Darkest Times. We Need Another Revival.

In the face of so much sorrow, we turn to gardens and plants for a sliver of hope

Everything To Know About Starting Your COVID-19 Victory Garden

“We’ve just been slammed, and the pace is unrelenting. Our business went up 120% these past two to three months,” Hough said.

Blooming business for local greenhouses during pandemic

The strongest sales are in vegetable plants, “and not just vegetables but fruit trees, berries ... anything edible,”

Green-Lining?





**Join Us in Making 2021
the Year of Plant Power**

SeedYourFuture.org/YearOfPlantPower

My Job Isn't White Collar
or Blue Collar



It's Green Collar!
#ILoveMyPlantJob

SeedYourFuture.org

A low-angle photograph of several corn stalks reaching upwards against a bright blue sky with wispy white clouds. The stalks are in various stages of growth, with some showing developing tassels.

**Time to Take Stalk
of Your Career ?**
SeedYourFuture.org/careers





seedyourfuture



seedyourfuture The family that plants together, grows together! Happy National #AgDay.

#AgWeek21 #YearOfPlantPower
#SeedYourFuture #plantpower
#TeamFNV #Agriculture #Horticulture
#family #farming

2d



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2 DAY'S AGO



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seedyourfuture



seedyourfuture It's not Bach, but bok ... when we're singing Choy to the World!

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#NatureNeverCloses
#YearofPlantPower #SeedYourFuture
#plants #plantpower #TeamFNV
#veggies #bokchoy

5w



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FEBRUARY 12



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Post





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seedyourfuture Not keen on a career working outdoors, but love the idea of helping feed the world? Check out the more than 140 green collar career fields that make a difference to our planet every day - just like this hydroponics specialist. (Link in bio & on image.)

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#ILoveMyPlantJob #greencollar
#seedyourfuture #careers #plantpower
#gardening #YearOfPlantPower
#hydroponics

8w



jszelewicki 🤔🤔 your great



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JANUARY 22



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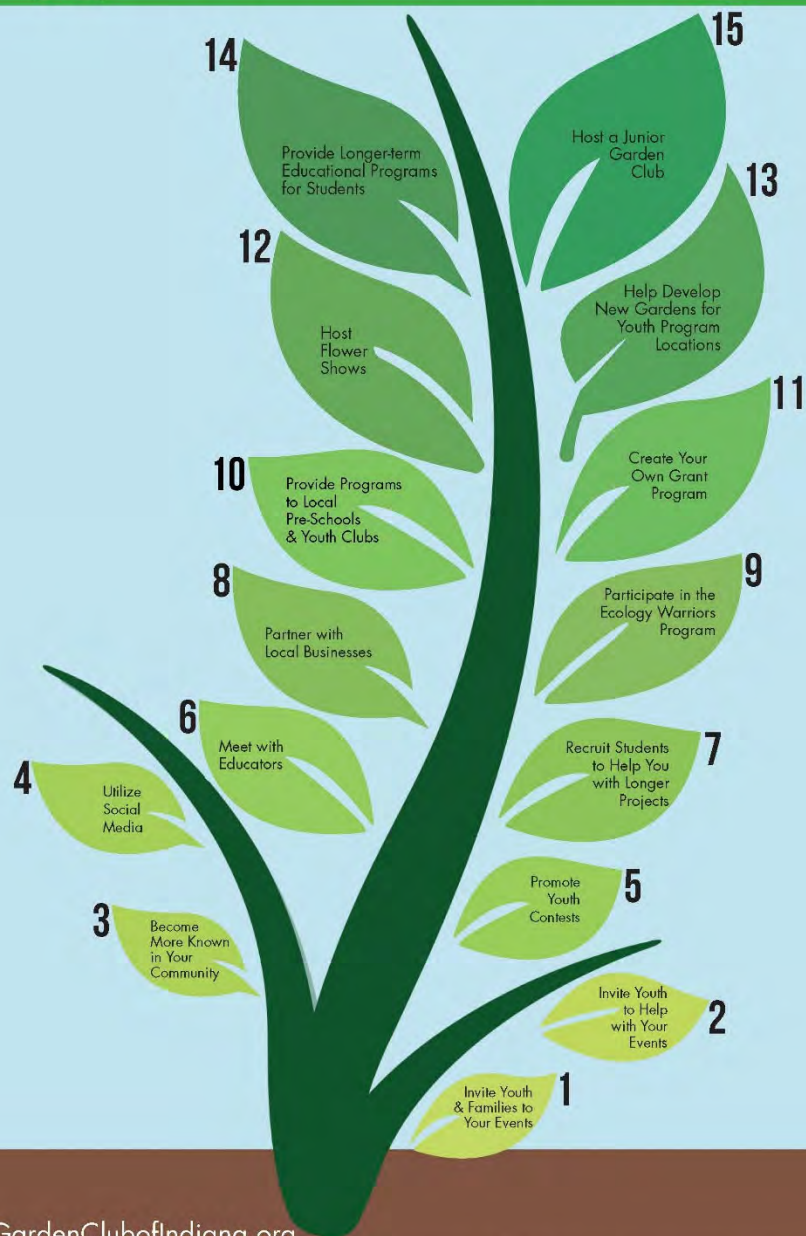


What Can Your Club Do?



YOUTH ENGAGEMENT IDEAS

For The Garden Club of Indiana



GardenClubofIndiana.org

Promoting interest and education in horticulture, landscaping, floral design and environmental concerns.



YOUTH ENGAGEMENT RESOURCES

1	Invite Youth and Families to Your Events	Consider rebranding your annual "garden walk" to a "plant adventure" if you want to attract youth and family participation.	<ul style="list-style-type: none"> • gardenstournewengland.com/organize-gardentour.php
2	Invite Youth to Help You with Your Events	During your annual plant sale (or other event) recruit youth to help you with sales, carrying to cars, etc.	<ul style="list-style-type: none"> • youth.gov/youth-topics/positive-youth-development/how-can-youth-be-engaged-programs-promote-positive-youth-development
3	Become More Known in Your Community	Develop a regular "community stroll" for your club calendar. Get out and walk around your communities together. Talk with the kids and adults you encounter about the plants you see (and don't see) in your area. Offer advice and support. Be known – if you aren't already – as the "plant whisperers" and "garden gurus" we all know you are.	
4	Utilize Social Media	Use your club's social media channels (Facebook, Instagram, Twitter) to show great images of the work you do, make the posts resonate for young people. Don't have social media? Recruit a teenager to help you get started.	<ul style="list-style-type: none"> • mashable.com/2012/06/12/social-media-beginners-guide/gardenclub.org/youth/minor-photo-release.aspx
5	Promote Youth Contests	High School Essay Contest, High School Distinguished Service Project, Poetry, Smokey Bear / Woodsy Owl Poster Contest, Youth Recyclable Sculpture Contest	<ul style="list-style-type: none"> • gardenclub.org/youth/youth-contests.aspx
6	Talk with Educators About What You Can Do to Help, Then Make Plans Together	Contact local K-12 teachers – invite them to a discussion about how your club can help support/start a school garden. Contact FFA Advisors/4-H Advisors – invite them to a discussion about projects you can do together.	<ul style="list-style-type: none"> • doe.in.gov/idoe/digital-media/indiana-k-12-school-websites • scholastic.com/BLOOM/ • ffa.org/chapter-locator/
7	Recruit Students to Help You with Longer Projects	Work with alternative education class teachers for students to help with plantings, etc.	<ul style="list-style-type: none"> • expandinglearning.org/expanding-minds/article/school-community-learning-partnerships-essential-expanded-learning-success
8	Partner with Local Businesses to Inspire Youth and Families about Gardening	Sponsor a public event at a garden center during spring planting season.	<ul style="list-style-type: none"> • quickbooks.inhuit.com/ca/resources/nonprofit-organizations/partnering-with-local-businesses/
9	Participate in the Ecology Warriors Program	A program of the National Garden Clubs.	<ul style="list-style-type: none"> • gardenclub.org/youth/ecology-warriors-workbook.aspx
10	Provide Programs to Local Pre-schools and Youth Clubs	Work with pre-schools in your area to come in and do a program with them about plants/gardening, etc. Work with scout troops in your area to come in and do programs for them about plants/gardening, etc.	<ul style="list-style-type: none"> • kidsgardening.org/ • scholastic.com/BLOOM/
11	Create Your Own Grant Program	Schools and youth programs can apply to you for funds to create/improve gardens, or buy supplies, etc.	<ul style="list-style-type: none"> • https://ctb.ku.edu/en/table-of-contents/finances/invest-in-community-resources/microgrant/main
12	Host Flower Shows	Host a Youth Standard Flower Show, Youth Small Standard Flower Show, Youth Specialty Show, or include youth in your adult Flower Show	<ul style="list-style-type: none"> • gardenclub.org/schools/flower-show-handbook.aspx
13	Help Develop New Gardens at Youth Program Locations	Help a pre-school set up an herb garden. Help a school plant and maintain a pizza garden. Work with YMCA day camps to provide garden activities and instruction at camp.	<ul style="list-style-type: none"> • kidsgardening.org/create-sustain-a-program-starting-a-school-garden-program-overview/
14	Provide Longer-term Educational Programs for Students	Work with local schools to provide a 6-week summer school gardening class for students	<ul style="list-style-type: none"> • kidsgardening.org/ • SeedYourFuture.org • scholastic.com/BLOOM/
15	Host a Junior Garden Club	Create and host a robust junior garden club	<ul style="list-style-type: none"> • gardenclub.org/youth/youth-gardening.aspx



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